

# MOVIELAND 2022 TENDER NOTICE

The Cultural Association ANCEF (National Association of Creative People and Filmmakers) announces a tender notice for the “**Movieland**” Competition 2022. A **Roma Lazio Film Commission** Web-series competition realized in collaboration with the **Digital Media Fest**.

The Competition is intended to enhance the positive characteristics regarding the Lazio region, through Pilot web-series or web series shot by young Italian and foreign filmmakers. The **Movieland** contest will have the **promotion of the territory of the Lazio Region** as it's main topic, exalting not only naturalistic beauties, but also food, art, trades, etc.

It will allow one to understand more about the territory with fresh, original ideas, it will be an opportunity to identify young talents that can be directed towards virtuous production processes.

Young Italian, foreign filmmakers and creative talents can participate in the contest and win the **1.000 Euro** prize offered by **Roma Lazio Film Commission**. The winners will be individuals able to produce the idea that with greater effectiveness, creativity and originality will promote the Lazio territory (so not only stories regarding the city Rome, but also to one or more towns or small villages of Lazio). The prize will be handed out during the **Digital Media Fest 2022 award ceremony**, the 10 best episodes and pilot episodes participating in the contest will be screened during one of the three days of the festival.

## 1. DEFINITION

The following definitions are applied to this announcement:

- A “**Web Series**” is a series of fiction products (consisting of at least 2 episodes) designed to be released on the web or displayed on mobile devices. The web series must be made up of two or more episodes having the same title and brand (if any). The episodes must have a background story describing the vicissitudes of the same main characters, or they must share a common theme. All episodes have to be web-native.
- **Pilot** (web series): it means the initial episode from which a web-serial project will emerge from (you can subscribe to this category only the web series that produced one episode)

- An “**episode**” is a single part of a web series with the maximum length of 8 minutes.
- “**Authors**” are natural individuals resident in Italy or abroad that are at least eighteen years old. For minors a disclaimer certified by their legal guardian is necessary.
- An “**audiovisual production company**” is a company present in Italy or abroad having the production of audiovisual products as core business.

## 2. APPLICATION AND REQUIREMENTS

- A. Registration to the Movieland contest can be completed from \_\_\_\_ 2022 to \_\_\_\_ 2022
- B. a. Registration can only be made online, on <https://filmfreeway.com/DigitalMediaFest>
- C. In order to apply, authors and companies shall declare that they are the owners of all exploitation rights to the videos and that they accept the Disclaimer concerning the contents of the videos. They must also declare that the video is original and that it does not violate the rights of any third party. The Digital Media Fest is discharged from any claims coming from third parties.
- D. At the moment of application, your work must be already uploaded to YouTube, Vimeo or another verifiable web platform.
- E. The works must not have been published on the web before the 1st of January 2019.
- F. Each author or company can register more than one web series or pilot episode.
- G. A video will be considered accepted when the Technical Committee of the Digital Media Fest has verified its regular registration, If during the vote irregularities are found in the registration, the work will be suspended or cancelled from the competition
- H. Competition registration implies accepting subscription to the Digital Media Fest newsletter and joining its organizing associations: ANCEF (National Association of Creative People and Filmmakers)

## 3. EVALUATION COMMISSION

- A. The selection of competing projects will be carried out with an evaluation by a qualified Jury.
- B. The prize will be assigned to the unquestionable judgement of the qualified jury.
- C. The Qualified Jury consists of: **Janet De Nardis** (Artistic Director of Digital Media Fest), **Cristina Priarone** (Managing Director of Roma Lazio Film Commission) and a successful young director.

#### **4. GENERAL CRITERIA FOR ELIGIBILITY AND SELECTION**

- A. The pilot episodes and the web series will deal with the promotion of the Lazio territory theme and in the broadest sense artistic, landscape and cultural resources (enogastronomy, crafts, agriculture, creativity, etc.); the realization must not be contrary to laws or resulting in a violation and offensive of human rights and the dignity of the person or otherwise contrary to ethical and moral principles.

#### **5. SELECTION OF PROJECTS AND FINAL COMPETITION**

- A. Selection by the "Quality Jury" that will reveal the winner during the award ceremony of the Digital Media Fest on the 11th of December 2022, and will determine the awarding of the first prize consisting of **1,000 Euros** offered by **Roma Lazio Film Commission**.
- B. The ten works admitted to the competition will be screened during one of the days of the Festival, in a special section "Movieland" dedicated to Works in Competition.
- C. The evaluations and final decisions of the qualified Jury are irrevocable.
- D. ex-aequo is admitted.

#### **6. OBLIGATIONS OF WINNERS**

- A. Participants are required to submit the following materials: a poster accompanied by information regarding the location and the episode with which you intend to participate;
- B. The participants authorize Digital Media Fest and Roma Lazio Film Commission to promote and publish registered Web-series on the website with trailer or photos. Moreover, they authorize the web series projection during the last days of the festival, as well as in other twinned competitions and events related to the Digital Media Fest
- C. The competition participants guarantee the correct use of registered materials and discharge Digital Media Fest and Roma Lazio Film Commission from any responsibility regarding an unsuccessful or incomplete registration. Digital Media Fest is also discharged from any technical problems regarding content visualization of the videos registered or sent.

- D. In order to register any videos, the participants must sign a Disclaimer. Otherwise, the videos will be excluded from the competition.

## **7. EXCLUSIONS**

- A. Applications will be rejected in the following cases:
- If they are sent after the deadline (\_\_\_\_\_ 2022) - the reference date being the day in which the application form has been filled in.
  - If they are not signed.
  - If they do not respond to the requisites listed in this announcement.
  - If the contents of the works prove contrary to law and public order, or are harmful and offensive to human rights and the dignity of the person or otherwise contrary to the ethical and moral principles.

## **8. DISPUTES**

- A. For any disputes relating to the aforementioned conditions, the Court of Rome will be competent